

One Voice for Volusia

2011

Annual Report





Message from the President

Ray Salazar, Board of Directors

One Voice for Volusia is in the unique position this year to put our visioning and planning to the test as our tenth – and final year – of funding from the Drug Free Communities grant through the Substance Abuse and Mental Health Services Administration (SAMHSA) will end September 30th. Our focus in 2012: examining our strengths and implementing the organization's priorities as we move forward financially.

As the sole county in Florida to reach this milestone, we are faced with the task in determining how best to proceed. The Board of Directors started its sustainability plan two years ago through visioning exercises which we will revisit at our January 2012 board meeting. Coalition members and other partners may be asked to respond to surveys developed by the board as we further prioritize. I am confident that through feedback and development by staff we will remain consistent in our mission to advocate for efficient use of resources and data-driven outcomes and this time, it is certainly reaching home.

We are not alone as all sectors are making tough spending decisions and in doing so our successes in 2011 come quickly to mind and are showcased throughout the pages of this annual report. Of note, due to its award from the Florida Department of Health, technical assistance from Georgetown University was provided to the Volusia/Flagler communities through One Voice for Volusia to further the work of collaborative planning efforts and to strengthen the early childhood community system of care for young children and their families.

In 2011 the coalition membership continued to grow and attract an average of 9 new members with engaging networking exercises and timely presentations each month. The December meeting featured our Pioneer Meeting Sponsor, Frank H. Furman, Inc. to whom we are appreciative.

Facilitation services provided by One Voice staff through contracts to several community agencies will continue through the year's end. While these are uncertain times, they are exciting times and in many ways we are now seeing the growth and evolution of what started over a decade ago. One Voice for Volusia is a trusted, neutral convener whose work is not done.

So here's to 2012 and what it will bring to each of us, our community and One Voice for Volusia – as an agency, a coalition, and a facilitator assisting and examining community issues and making improvements for residents of Volusia County.

I am so proud to be here, working with all of you.

One Voice for Volusia



One Voice for Volusia advocates for efficient use of resources and data-driven outcomes, and promotes system improvements by fostering diverse partnerships in the health and human services field. One Voice for Volusia is a neutral convener, engaging leaders, organizations and individuals to develop and implement strategies to improve the community.

The One Voice for Volusia coalition began in 1997 as a juvenile justice initiative, bringing together multiple community sectors to implement strategies to reduce juvenile delinquency. As the coalition membership grew, the focus also expanded. Utilizing the Community that Care® community mobilization model, members developed and implemented strategies to decrease community risk factors and increase protective factors. The coalition formed its own non-profit corporation to support the work of the group in April, 2001.

Now regarded as a leader of social research and premier source of community data, its evolution has involved through mentoring neighboring coalitions and studying local funding and planning decisions. By examining best practices and models from throughout the country, One Voice for Volusia progressively spearheads the establishment of a shared vision for local health and human services.

Corporate Leadership

One Voice for Volusia is governed by a Board of Directors which is comprised of key community leaders committed to meeting the needs of children and families in Volusia County. In addition to overseeing the work of the Coalition and other agency initiatives, the Board of Directors is fiscally responsible for One Voice for Volusia and provides direction ensuring agency sustainability. The Board of Directors meets semi-annually and in 2011, the Board met on January 13th and July 14th.

2011 Executive Committee

The Executive Committee meets on a quarterly basis, serving in an advisory capacity to the Executive Director on matters such as finances, programming, and evaluation.

<u>President:</u>	Ray Salazar , <i>The United Way of Volusia/Flagler Counties</i>
<u>Vice President:</u>	Steve Sally , <i>The House Next Door</i>
<u>Secretary/Treasurer:</u>	Reggie Williams , <i>The Department of Children and Families</i>
<u>At-Large Officer:</u>	Rick Fraser , <i>Center for Business Excellence</i>
<u>Coalition Co-Chairs:</u>	Teresa Rogers , <i>Volusia/Flagler Family YMCA</i> (outgoing co-chair through June 2011) Lara Glaser , <i>Early Learning Coalition of Flagler/Volusia</i> Priscilla Tapp , <i>CredAbility</i> (incoming co-chair, July 2011)

Our Mission Through collaboration One Voice for Volusia mobilizes all sectors of the community by strengthening our organized capacity to meet human needs.

Our Methodology

Convene for the purpose of educating and providing networking opportunities among health and human services

Facilitate impartial and progressive methodologies to positively affect systemic change

Monitor community trends affecting quality of life issues

Encourage open dialogue about key community issues

Advocate for the efficient and effective use of community resources

Foster diverse partnerships among all sectors of the community

Mobilize the community to support measurable outcomes and an effective evaluation of all health and human services programming

Engage leaders and citizens by developing and implementing community improvement strategies through priority-setting and consensus building

Collect, analyze, interpret, and share indicator data with the community

Support other coalitions locally and throughout the state to further the field of work



2011 Board of Directors

In addition to the above referenced board members, the following community leaders served on the Board of Directors in 2011:

Dr. Lex Baer, *Presbyterian Counseling Center*

Mr. Doug Beach, *Council on Aging*

Mr. Chet Bell, *Stewart Marchman Act Behavioral Healthcare*

Mr. Carl Coalson, *SEDNET*

Mr. Randy Croy, *Haven Recovery Center*

Ms. Dona DeMarsh, *Volusia County Council designee*

Rev. John Ferro, *Minister*

Mr. Bill Griffin, *Halifax Health*

Ms. Lisa Hamilton, *Volusia/Flagler Coalition for the Homeless*

Mr. Joe Jaynes, *Community Member*

Sheriff Ben Johnson, *Volusia County Sheriff's Office*

Mr. Mark Jones, *Community Partnership for Children*

Mr. David Kerr, *Department of Juvenile Justice*

Ms. Donna Marietta, *Remax All Pro Realty*

Ms. Diane Martin, *Volusia County School Superintendent designee*

Ms. Lois Moltane, *Community Member*

Ms. Dixie Morgese, *Healthy Start Coalition of Flagler and Volusia Counties*

Ms. Teresa Rogers, *Volusia Flagler Family YMCA*

Mr. Dan Roll, *American Red Cross*

Ms. Rose Schuhmacher, *Chamber of Commerce Alliance*

Dr. Bonita Sorensen, *Volusia County Health Department*

Mr. Bob Sterner, *Seventh Judicial Circuit Court Administration*

Mr. Joe Sullivan, *Boys & Girls Clubs of Volusia and Flagler Counties*

Mr. Randy Surber, *Florida Hospital Deland*

Mr. Brandon Young, *Embry-Riddle Aeronautical University*

Ex-officio Member:

Ms. Senta Goudy, *Florida Department of Children and Families*

Facilitator Role in Community

One Voice staff assists with and/or convenes meetings involving multi-agency efforts. In 2011:

- ✓ One Voice for Volusia maintained its partnership with The United Way's First Call for Help to provide the 2-1-1 information and referral resource online and provided financial assistance to improve the online resource.
- ✓ From January to March 2011, staff assisted the Community Needs Summit Partnership (a West Volusia-based faith and social services group).
- ✓ One Voice for Volusia expanded its Comprehensive Community Action Plan from focusing on the city of Deltona to the entire county in 2011. This plan was updated after a series of community meetings involving key stakeholders and leaders. In addition to working to build capacity among youth-serving organizations, a new action plan now outlines plans to address prescription drug use among adults and marijuana use among youth.

One Voice for Volusia is also a leader, driving visionary efforts behind the collective work of other community coalitions throughout the State. In addition to managing websites and assisting in communication, One Voice for Volusia's executive director serves on the board of the Florida Coalition Alliance and the Community Coalition Alliance (regional group). After four years of spearheading a regional Community Coalition Alliance, One Voice for Volusia passed its direct coordinating role in 2011 to other Alliance members. To learn more about either Alliance, visit <http://flcoalitionalliance.org> or www.coalitionalliance.org.

One Voice for Volusia

"As a new officer in the Community Coalition Alliance I am grateful to have followed such a strong, dynamic leader in this position. Carrie Baird's vision and dedication to a collaborative alliance has strengthen both individual coalitions and helped sustain an effective partnership. The success and growth of the Alliance can be attributed to her insight, knowledge, and skills in the field of prevention. Her leadership role has been instrumental in the alliance's development and continues to inspire and promote the importance of community level change in substance abuse prevention."

~Susan J Woodford MS, CPP, Executive Director, NACDAC



Professional & Evaluation Services

One Voice for Volusia offers program evaluation services and other professional services to assist community initiatives and generate revenues to sustain the work of the agency beyond grant funding. In 2011 One Voice for Volusia was under contract to evaluate the Correctional Treatment Diversion Program at Haven Recovery Center, the 21st Century Learning Center Grant with the Boys & Girls Clubs of Volusia/Flagler, and the Prevention on the Move Program at Stewart-Marchman-Act Behavioral Healthcare. Leadership staff also assisted with the Volusia County Health Department's Project ACHIEVE and the Let's Move Volusia's YOUTH Coalition and provided assistance to the Early Learning Coalition of Flagler/Volusia, The House Next Door, Flagler County Health Department and Halifax Health with special projects in 2011.

"The expertise of One Voice for Volusia staff has been invaluable for two important initiatives that the Volusia County Health Department embarked upon during 2011. ACHIEVE (Action Communities for Health, Innovation and Environmental Change) and Let's Move Volusia's Youth focus on creating environments and opportunities that support healthy lifestyle choices. One Voice for Volusia's ability to bring partners together and facilitate meaningful collaboration has allowed us to make significant progress during this first year and we look forward to our future work together."

~ Celeste Philip, MD, MPH, Interim Director, Liberty and Calhoun County Health Departments and Assistant Director for Public Health, Volusia County Health Department

The Community Agenda

The sixth annual Community Agenda Snapshot was released in June 2011. New in 2011: five focus areas with related topics featured on two-page layouts: Youth Behavioral Health, Adult Behavioral Health, Aging and Elderly, Disabilities and Employment, and Health Disparities. Throughout the year, data updates can be found online by visiting www.agendavf.org.

Community Agenda Steering Committee, 2011

Edwin DeBardleben, Agency for Persons with Disabilities

Dona DeMarsh, County of Volusia

Alma Dixon, EdD, MPH, RN, Bethune-Cookman University

Bob Elkin, Community Advocate

Rev. John Ferro, Local Pastor

Rick Fraser, Center for Business Excellence

Lara Glaser, Early Learning Coalition of Flagler & Volusia

Patrick Johnson, RN-C, MPA (Co-chair), Flagler County Health Department

Mark Jones, Community Partnership for Children

David Kerr, Department of Juvenile Justice

Linda Levin, ElderSource

Dianne Martin, MSW, Volusia County Schools

Dixie Morgese, Healthy Start Coalition of Flagler and Volusia Counties

Susan H. Perry, Caplan Management Group, LLC

Ray Salazar, United Way of Volusia-Flagler Counties

Bonnie Sorensen, MD, MBA, Volusia County Health Department

Katrina Townsend, Flagler County Schools

Sam Willett (Co-chair), Bank of America

Reggie Williams, Department of Children and Families

One Voice for Volusia



“Volusia and Flagler Counties: Community Agenda Snapshot” has proven to be a pivotal tool and resource guide within my office. Every year, I use the guide to obtain data for potential grant applications, as well as share specific details and information, outlined within the pages of the document with local youth and their families, in times of need. Throughout my years as a youth advocate, the document has proven extremely helpful and has evolved as a very valuable community resource. I count on the Community Agenda Snapshot to support my efforts in advocating for area youth, and for obtaining a better understanding of local, state and federal trends. The Community Agenda Snapshot has become as necessary to me, on a daily basis, as any other tool in my office.

~ Cheryl Massaro, Director of the Flagler County Youth Center, Chair Circuit 7 Juvenile Justice Board

thrive by five

The *thrive by five* collaborative works together so that children are prepared to enter school ready to learn and are emotionally and physically healthy. Discussion within the Community Agenda Steering Committee originally led One Voice for Volusia to convene this collaborative and through its members develop a strategic plan toward achieving optimal early childhood outcomes. The collaborative met monthly during the year to implement low-cost/no-cost priority strategies to build capacity in the early childhood system and in the spring of 2011, One Voice for Volusia was the recipient of training and technical assistance with Georgetown University, awarded by the Florida Department of Health and intended to strengthen the early childhood community system of care.. The technical assistance resulted in the PYRAMID Partnership Summit taking place in May 5th and 6th, involving 83 parents and provider representatives. The PYRAMID Partnership Summit set the stage for other parent-led and involved projects in our community.

“I have been so impressed with the commitment and focus of the thrive by five Collaborative to spearhead the PYRAMID Partnership Summit that focused on family engagement. Strengthening families is at the heart of positive outcomes for children. This effort, facilitated by One Voice for Volusia, truly exemplifies the magic that occurs when families and professionals come together with a common vision and acknowledges and confirms the incredible value of empowered families in facilitating community change.”

~ Ellen B. Kagen, MSW, Director, Bright Futures Initiative, Georgetown University Center for Child and Human Development

thrive by five collaborative Steering Committee, 2011

Maryann Barry, Children’s Advocacy Center

Lisa Benitez, Children’s Home Society

Summer Clayton, League of Women Voters of Volusia County

Carl Coalson, SEDNet

Anne Ferguson, The Chiles Academy

Lara Glaser, Early Learning Coalition of Flagler and Volusia Counties

Jeffrey Heyne, Mid Florida Community Services Head Start

Chad Johnson, Mid Florida Community Services Head Start

Mark Jones, Community Partnership for Children

Robin King, Center for Business Excellence

Clay LaRoche, Department of Children and Families

Donna Maas, Mid Florida Community Services Head Start

Linda Merrell, Child Advocate

Dixie Morgese, Healthy Start Coalition of Flagler and Volusia Counties

Maritza Patterson, League of Women Voters of Volusia County

Nancy Perkins, Stewart–Marchman–Act Behavioral Health

Karen Riley, Volusia County Health Department

Judy Ryan, RN, Children’s Medical Services

Ray Salazar, The United Way of Volusia–Flagler Counties

Steve Sally/Gail Hallmon, The House Next Door

Lynn Sinnott, Easter Seals of Volusia/Flagler

Dr. Bonnie Sorensen, Volusia County Health Department

Catherine Twyman, Daytona State College

Alicia Watson, Halifax Health, Healthy Communities

One Voice for Volusia



The Coalition

The coalition meets monthly for the purpose of networking and sharing valuable information on timely and varied topics. Averaging 79 members attending each month in 2011, the following topics were

January	Aging in Volusia County; 2010 Annual Report & 2011 Strategic Plan; Recognizing 2010 Perfect Attendance
February	Engaging Youth: Agencies and Programs Designed with Youth in Mind
March	Foster Care Redesign & Children & Families Advisory Board/RFP Changes
April	Issues Affecting Today's Youth: Teenage Pregnancy Prevention, Bullying Prevention and Preventing Eating Disorders
May	Demonstration of 211live.org; Update on Caffeinated Alcoholic Beverages Survey & Engaging Youth Initiative
June	Legislative Update: Senator Evelyn Lynn (and other local updates); Annual Coalition Membership Survey
August	Latest News on Managing Entities; Distribution of Community Agenda Snapshot 2011; PYRAMID Partnership Summit Presentation; and, Using the Community Agenda, Catalyst of the "Change Your Life Challenge" Community Program at Florida Hospital
September	Identity Theft Protection, Volusia County Sheriff's Office
October	2011 Strategic Plan Report, Workforce Services Presentation
November	2012 Action Plan, Higher Education Panel (<i>Embry Riddle Aeronautical University, Bethune-Cookman University, University of Central Florida, Stetson University, Daytona State College</i>)
December	3rd Annual Efficiency in the Workplace Contest Nominees and Winners, Wellness in the Workplace and Let's Move Volusia's YOUth Coalition

"Of all the networking meetings I go to, One Voice for Volusia is my favorite and by far the most informative and a real joy to attend."

~ Miles Bassin, Frank H. Furman, Inc. and Pioneer Meeting Sponsor, December 2011

Quarterly **new member orientation** meetings are held to personalize the connection between new members and staff to the work of One Voice for Volusia. The **Connecting to the Faith Community** committee continued to meet in 2011, working on how to best connect the social services sector and the faith community. A page was created specific to this effort on the One Voice for Volusia website, an opportunity to share faith-based initiatives was added to the Community Connector and a survey to assess issues concerning food pantries were implemented under the direction of this committee.

Coalition Membership

During 2011 there were approximately 280 individual members of the coalition, representing approximately 140 agencies. Membership is identified as Active or Supportive. An active member is one who attends regularly (at least six times annually). Active members in 2011 and links to their respective websites can be found online at www.ovfv.org/active-members.html.

A **membership survey** is conducted annually to evaluate work from the previous year and plan for the upcoming year. The full report can be requested by contacting One Voice for Volusia staff. The survey is conducted at a coalition meeting (June 2011), is made available on the website for download, and via the e-polling tool, Survey Monkey. Approximately 49% of the total membership completed the survey, resulting in a record number of 117 individual responses.



Engaging Youth Initiative

Volusia County was one of six counties in Florida selected to conduct environmental alcohol scans with youth at area community fairs/festivals. Three high school students served on the committee, which met every other month from October 2010 through October 2011. Local scans at the Ocean Center, the Winterjam in downtown Daytona Beach and outside the racetrack during Speedweeks led to the creation and presentation by youth to share best practices regarding alcohol sales and consumption at area community events.

“I really enjoyed being part of EYI, it opened my eyes to the intensive issue alcohol sales have become. This is one of the greatest experiences i have encountered in my life. Not just the activities, but the people too!”

~ Monica Reece, Youth Leader, Engaging Youth Initiative

Community Outreach

One Voice for Volusia manages four **Websites**: www.onevoiceforvolusia.org, www.agendavf.org, www.deltonaFORyou.org and www.coalitionalliance.org. The One Voice for Volusia website continues to be a major component of the coalition’s community education efforts. This resource provides timely data, coalition and other initiative updates as well as all of the One Voice publications and resources.

The **Community Connector** e-communication system effectively communicates with community members and connects various groups. Approximately **383** new subscribers joined during the year, totaling nearly **1,800** at the year’s end. Just over **600** messages were forwarded in **2011**.

The **Health and Human Services Summit** was held on Friday, September 30, 2011 at the Ocean Center in Daytona Beach for the seventh year. This tradeshow is made available to professionals in the health and human services field to better connect to each other. In **2011**, **82** agencies participated in the Health and Human Services Summit and more than **500** individuals attended this event.

2010-2011 Financial Report (July 1, 2010 – June 30, 2011)

INCOME		EXPENSES	
Grants	\$224,562	Wages/Payroll Taxes/Employee Benefits	\$209,081
Professional Fees	\$54,299	Special Projects Expense	\$19,939
Community Agenda	\$54,939	Professional Fees	\$29,547
Contributions	\$1,567	Rent	\$16,355
		Supplies	\$7,463
Income passing through to others (OVV as fiscal agent)		Communications	\$6,468
	\$9,146	Depreciation	\$3,175
		Travel	\$6,008
Total	\$344,513	Insurance	\$3,035
		Meeting Costs	\$1,717
		Dues, Fees, Subscriptions	\$1,198
		Training & Registration Fees	\$2,745
		Printing and Reproduction	\$2,611
		Expenses of others (OVV as fiscal agent)	
Net Assets, End of year	\$99,115		\$7,170
		Total	\$316,512